



**Ocean  
eGaming**

**A New Beginning for the Cruise Line Industry**

# OUR TEAM

## Stuart Webb

### Chairman and Founder

- Former Chairman & Owner of Derby County FC & Founding Director of EFL
- Founder of Lonsdale Travel Group (UK) & Global Learning Systems (UK)
- Member of Vice Chancellors Circle of Cambridge University (UK)
- Board Member of Miami Symphony Orchestra (USA)

## Diffusion Data

### Our Technology Partner

- Martin Hand, Business Dev Director
- Established in 2006 – UK Registered
- Offices in UK and USA
- Strong presence in eGaming & Finance
- Proven data efficiency in ship to shore communications
- Provides a pool of resource to deliver a robust and scalable platform

## 888 William Hill

### Our eGaming Partner

- Publicly quoted on UK Stock Exchange
- Offices in UK, Spain, Italy, Israel, Malta, Gibraltar & Poland
- Significant retail and online brand offerings
- Covers all products and sports globally
- Worked with DiffusionData for over 10 years

## Paul Johnson

### Our Chief Product Officer for eGaming

- Formerly Technical Product Owner for Sportsbook at William Hill International
- Most recent experience gained in real time maritime solutions
- Provides Product and PM experience

## Steven Zelkowitz

### Our Legal Counsel

- Taylor English Duma, Managing Partner
- Miami Based
- Extensive experience in International Business Law
- Advisor to the cruise industry



## OUR MISSION

Ocean eGaming introduces the Self Regulated Cruise Industry to a suite of new revenue opportunities from a Sports News Feed to online Sports and Casino gaming through to Sport Themed Cruise events in conjunction with our eGaming partners.

The average spend per guest on board a cruise is estimated to increase with the introduction of online entertainment services from 34% to at least circa 45% of the cost of their Cruise (average cost per cruise is circa \$900).

Together with our exclusive partners, we have the opportunity to DISRUPT the current status quo in the market place with our positioning, strategy and proven technology.

Our breath of consulting services culminate in a new beginning for our Cruise Line partners.

# Providing Sports Data and eGaming Consulting Services to the Cruise Industry



## SOME FACTS

“Global Online Gambling & Betting Market Size was US\$58.2 Billion in 2021. It is expected to reach US\$ 145.6 Billion by 2030 based on a CAGR of 12%.”



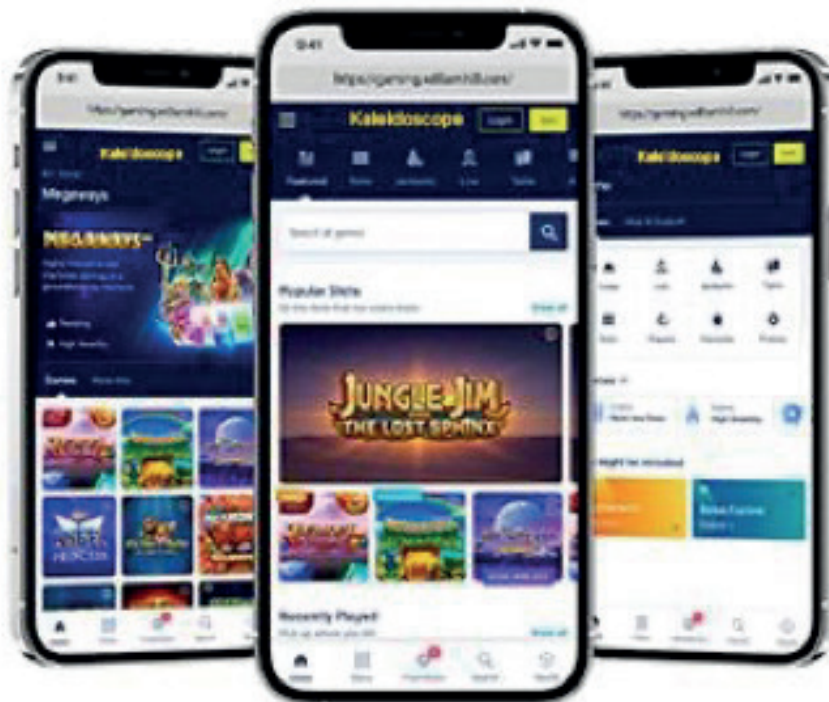
“Europe dominated the market in 2021 with a market size of US\$ 23.63 Billion which represents a 41% market share

“US Online Gambling & Betting Market Size was US\$9.5 Billion in 2021. It is expected to increase by 11.9% CAGR through 2030.”



## THE OPPORTUNITY

- Establish Sports Based Offerings suitable for the Cruise Industry Guests
- A new Sports Data & Information Service for all aboard
- Optionally - A new revenue stream for our Cruise partners
- An infotainment and e-Gaming Platform for Guests (& Staff)
  - Available to all age groups in multiple languages
  - Controlled on board & remotely through efficient communications
  - Available 24x7 for participants enjoyment whilst at sea
  - Supported by limited Ocean eGaming resources on board as necessary



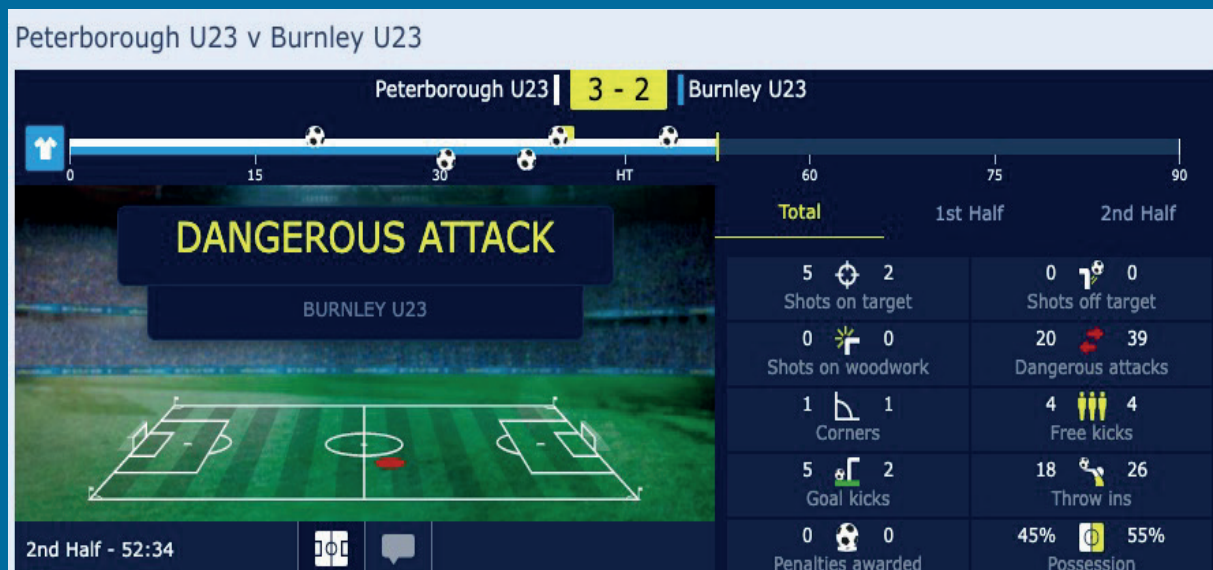
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# FIVE OCEAN EGAMING ENTERTAINMENT OFFERINGS

## Live Sports Data Service

- Sports Event Market Prices
- Live Incidents
- Live Scoreboards
- Results Service
- Daily News Letter / Commentary



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# FIVE OCEAN EGAMING ENTERTAINMENT OFFERINGS

## Kiosk and/or Teller Services

- Live Sports Data Service Plus
- Sportsbook Bet Placement & Settlement
- Fully Integrated with Guest Account System
- Strategically positioned in partnership with the Casino services



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# SPORTS BARS



**Providing Sports Data and eGaming  
Consulting Services to the  
Cruise Industry**





# FIVE OCEAN EGAMING ENTERTAINMENT OFFERINGS

## Integrated Sports Lounges

- Interaction via eServices (Mobile, iPad,...)
- Can be complemented by Kiosks and Tellers
- Data services transmitted alongside live games



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# FIVE OCEAN EGAMING ENTERTAINMENT OFFERINGS

## Integrated Sports Lounges

- Live sport events tailored to the guest demography
- An integral part of the entertainment program
- Full transparency provided on all guest participation



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# FIVE OCEAN EGAMING ENTERTAINMENT OFFERINGS

## Key Sport Event Management In association with Retail gaming partner

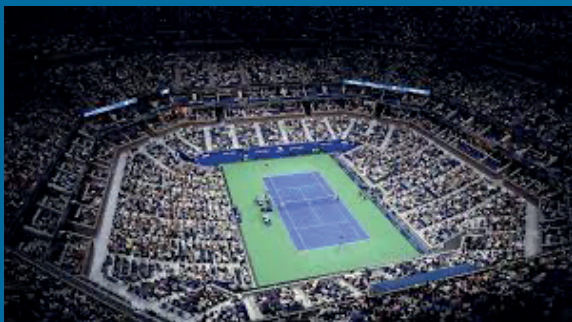
- Block booking of cabins and event facilities
- Offline Marketing through competitions
- Full on board gaming services provided
- Coupled with guest speakers / celebrities



**Kentucky Derby**



**Super Bowl**



**US Tennis Open**

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# WANT TO JOIN THE ONBOARD REVOLUTION?



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